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MBA

Roll No.

(SEM IV) THEORY EXAMINATION 2018-19 ENTREPRENEURSHIP DEVELOPMENT

Time: 3 Hours

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief.

- (a) What are differences between manager and entrepreneur?
- (b) Explain the concept of venture capital?
- (c) What is entrepreneurial culture?
- (d) What is business planning process?
- (e) What is process charts?
- (f) Describe the types of entrepreneurs.
- (g) What is the significance of promoting women Entrepreneurship in India?

SECTION B

2. Attempt any *three* of the following:

- (a) Elaborate the role of central government and state government in promoting entrepreneurship with various incentives.
- (b) Explain about the contents and formulation of project report.
- (c) Explain the need and importance of entrepreneurship in the context of the Indian economy?
- (d) Briefly explain the growth and performance of micro and small enterprises in India.
- (e) What are the steps involved in the registration of new business units?

SECTION C

3. Attempt any one part of the following:

- (a) "Entrepreneurs are agents of change". In the light of this statement, explain the role of Entrepreneurial mobility in promoting balanced regional development?
- (b) Define the Schumpeterian innovative entrepreneurs. Are they found in under eveloped economies like India? If not, why?

4. Attempt any one part of the following:

- (a) What are the steps involved in launching a new business? Explain in detail?
- (b) Discuss the support provided by National Small Industries Corporation Ltd (NSIC) and Small Industries Development Organization (SIDO) to small scale industries in the country

5. Attempt any *one* part of the following:

- (a) Explain in detail about the internal and external analysis required before starting up of a project?
- (b) What are the causes of formation of MSME policy in India? How are government organizations supporting them?

6. Attempt any *one* part of the following:

- (a) Explain briefly various theories on the development of entrepreneurship?
- (b) What are the identification and classification of ideas? Discuss the various idea generation techniques?

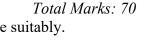
7. Attempt any *one* part of the following:

- (a) "The citadels of excellence in various spheres including industry are no longer the prerogatives of men". Comment.
- (b) What are the various components of an ideal business plan?

$7 \times 1 = 7$

 $7 \ge 1 = 7$

$7 \times 1 = 7$



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 $7 \times 3 = 21$ in promo

 $7 \ge 1 = 7$

 $7 \ge 1 = 7$

 $2 \ge 7 = 14$